



Dear Prospective Contributor,

On behalf of the E.C. Cruisers Car Club, I would like to invite you to participate in celebrating our thirty-first year of the “**Cruisin’ to Help the Kids**” car cruise. Each year, all profits and monetary gifts from this cruise are donated to the Westmoreland Children First organization. Through the last 30 years we have donated over \$137,000 towards this cause. What started out as a benefit car cruise has turned into a colossal affair.

This year, the car cruise will be held on Sunday, September 21st, at the 814 Lanes and Games, Greensburg, PA from 11AM to 4PM. The first one hundred cars will receive dash plaques and gift bags. Our Basket Auction is the largest in the area. Homemade baked goods, a favorite at the show, are provided by club members and their families, as well as a 50/50 drawing, and finally our “famous” hand crafted trophies are awarded at the end of the show. Door prizes are also given to cars whose registration number is picked at random throughout the show. Food, drinks, and entertainment will be provided by 814 Lanes & Games.

To increase the amount donated to the Westmoreland Children First organization, and to better help the children they serve, we have attached a simple sponsorship and donation guide to this letter. Every donation helps and no donation is too small. With your help, we can bring even greater warmth and happiness to needy children served by this worthy organization. We would appreciate it if you would be so generous as to join our Sponsorship Program, donate a door prize, prepare a basket for the Basket Auction, or supply something for the goody bags passed out to participants. We also welcome and encourage our business sponsors and donors to participate in our shows by setting up a tent or handing out items to our spectators. If you or your company is interested in participating in any part of our program, please feel free to contact me and I will be glad to answer any questions. **The E. C. Cruisers Car Club is a Non-Alcoholic functioning Club**; therefore, we ask that there be **NO** alcohol included in baskets. As a token of our appreciation, a list of all donors and supporters will be posted online and at the show.

Please feel free to call or email me if you have any questions or if you need to have your donation picked up. If you prefer to make a monetary contribution, please make all checks payable to the **E.C. Cruisers Car Club**. Thank you in advance for supporting this worthwhile cause and our club.

Sincerely,
Kourtney Lehman, Kids Cruise Chairperson
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Greensburg, PA 15601
724-787-5244
kourtney.lehman@eccruisers.org





E.C. Cruisers Sponsorship & Donation Levels



\$1,000+

Business\Name displayed on all cruise print and digital media for entirety of the current year

Business\Name displayed and announced at all cruise events

Business\Name printed on all cruise dash plaques

Tax Deductible



\$700

Business\Name displayed on digital media for entirety of the current year

Business\Name displayed and announced at all cruise events

Tax Deductible



\$400

Business\Name displayed and announced at all cruise events

Tax Deductible

Monetary Donation - \$1 - \$399

Tax Deductible

Business\Name displayed on Appreciation Board (*Cruisin to Help the Kids* cruise)

Basket Donation - \$50 Value

Tax Deductible

Business\Name displayed on Appreciation Board (*Cruisin to Help the Kids* cruise)